

CROP ADVISOR

Crop advisors are knowledgeable about plants and soil. They maintain a close relationship with their client and scout their fields for problems that may arise during the growing season. They make recommendations on things ranging from seed to fertilizer and from pest management to disease treatment.

WHAT RESPONSIBILITIES WILL I HAVE?

- Keep agronomic and financial records of customer accounts
- Scout crops for pests and diseases that may arise during various parts of the growing season
- Build relationships with growers that you service
- Collaborate with other advisors in your area in order to understand disease and pest outbreaks in the area
- Work with marketing manager to develop marketing plans and pricing strategies
- Make recommendations to growers on actions that may need to be taken when problems arise
- Provide training to growers in your area
- Identify potential weed problems and offer suggestions on products
- Utilize knowledge and understanding of weeds and herbicide modes of action to determine best suitable treatment
- Suggest crops and seeds to be used in the next growing season
- Supervise chemical and fertilizer applications



WHAT EDUCATION & TRAINING IS REQUIRED?

Bachelor's degree in agronomy, soils, plant or crop science; Certified Crop Advisor certification preferred

THE FOLLOWING HIGH SCHOOL COURSES ARE RECOMMENDED...

Agricultural education, plant science, biology, mathematics, statistics, accounting

TYPICAL EMPLOYERS

Agricultural retailers, consulting firms, or you may be self-employed

FUTURE JOB MARKET/OUTLOOK



SUGGESTED PROFESSIONAL ORGANIZATIONS & ASSOCIATIONS

- American Society of Agronomy
- Crop Science Society of America
- Weed Science Society of America

AVERAGE ANNUAL FULL-TIME SALARY

\$68,000